

Press Release

Thursday 12 December 2013

Local Fire Prevention Firm offers top tips for Festive 'flame-free' Christmas

Small changes saves lives at this time of year

A local fire detection and prevention company are warning of the potential dangers that can occur in just 60 seconds this Christmas.

Trafalgar, who are based in Moulton Park Industrial Estate, Northampton are offering the general public tips and advice to ensure they have a 'flame free' Christmas.

"Like the rest of the country, we are really looking forward to Christmas." said John De Groot, General Manager at Trafalgar. **"While we want everyone to have a lovely time, we also want them have a safe time and be aware of the real hazards that can take place in just 60 seconds."**

The company are posting their best fire safety tips on their Twitter and Facebook pages for members of the public to view and use based on the research that shows between 2011 and 2012 alone, Christmas trees, decorations and cards were a fire risk and responsible for almost 50 house fires, leading to 20 non-fatal casualties, across the UK.

They are showing a 1 minute video on line that safety charity RoSPA are highlighting this Christmas.

"Over Christmas, the amount of fire risks in the home, are dramatically increased due to trees, fairy lights, candles and other decorations filling our rooms." John continued. **"We know from the RoSPA video that it can take only a minute for devastating damage to be done to people's homes."**

"Therefore it is important to be aware, especially with Christmas lights being on for long periods of time - fairy lights alone caused 20 fires last year in the UK."

“As a company we work with fire prevention and detection all year round,” says John, “but at Christmas time, it is so important to be up to scratch on all things fire safety, which is why we decided to release our top tips for the general public to see - small changes can really save lives.”

The top tips, ranging from selecting your Christmas tree to preparing the Christmas Dinner, will be released throughout the lead up to Christmas Day on Trafalgar’s social media pages.

“We’re aware of the power of social media, with many people having a Facebook and Twitter account.” John continued. **“By releasing our top tips through social media, we hope our messages can connect with our followers more directly, with more fires being prevented and therefore being fewer casualties this Christmas.”**

To find all of Trafalgar’s top tips for fire prevention this year, follow their Facebook page (**Trafalgar Fire Ltd**) and Twitter (**@Trafalgar_Fire**) accounts.

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The video that Trafalgar is referring to is at www.rospa.com/homesafety/adviceandinformation/christmassafety/safety-tips.aspx

For further information, comment and request for interviews please contact Ashley Riley on **07835 309718** or ashley.riley@live.co.uk

Trafalgar is a fire specialist who genuinely cares about what they do. They know that to do the very best job, they need to be outstanding at what we do. That takes time, effort and investment in training and systems, to support specially selected and employed team of qualified engineers and support staff.

www.trafalgarfire.co.uk